



チコンテス

Saturday 1st March 2025

The Twentieth Japanese Speech Contest for University Students

In collaboration with:



Opening

1:00pm - 1:15pm

Individual Presentation Category

1:15pm - 2:00pm

Speech Category

2:15pm - 3:45pm

Intervals and Group Presentation

3:45pm - 4:50pm

Award Ceremony

5:00pm - 6:00pm

Reception

6:00pm - 7:00pm

Venue



Great Hall, King's College London, Strand Campus, Strand, London WC2R 2LS

Organisers

- The British Association for Teaching Japanese as a Foreign Language (BATJ)
- The Japan Foundation, London

Supported by (in alphabetical order)

- British Association for Japanese Studies (BAJS)
- Central Japan Railway Company
- Clearspring
- Connect Job
- Eikoku News Digest Ltd
- E'guipe Japan, Ltd.
- Globe-Trotter
- The Great Britain Sasakawa Foundation
- Japan Airlines
- Japan Association in the UK
- Japan Centre
- JP BOOKS
- Nikkei Europe Limited
- Ningyocho IMAHAN
- Regions
- Ricoh UK Limited
- UNIQLO Europe Ltd

Finalists Speech and Presentation Order

Individual Presentation Category

Studying Japanese at Post-Beginner Level

1 YuThong Low

2nd year at King's College LondonBSc Accounting and Finance

ジェネレーションギャップは問題か

Is Generation Gap a problem?

2 Zhengxi (Kevin) Cheng

3rd year at Imperial College London Chemical Engineering

AI とより良い社会

AI and A Better Society

3 Xuanlin (Elsa) Huang

2nd year at Durham University Business and Management

不完全な世界と自分を受け入れ、 偏見を乗り越える

Embrace Imperfection in the World and Yourself, Overcome Prejudices

4 Jinyoung Tak

2nd year at King's College London Digital Media and Culture BA

韓国と日本のハーフとして生きるということ < アイデンティティ形成に関する 個人的な見解 >

What is it like Being Half Korean and Half Japanese < A Personal Look at Identity >

5 Jessica Polito

2nd year at The University of Edinburgh MA Japanese and Linguistics

日本語学習が私を変えた!

Learning Japanese changed me!

Speech Category

Studying Japanese as either a Degree or Non-degree Course

Michelle Aiko Boddey

4th year at SOAS University of LondonBA Japanese

現代日本における「有害な男らしさ」

Redefining Masculinity in Modern Japan

2 Jiachen Zhang

3rd year at The University of LeedsJapanese and Economics

人工知能の普及とともに、 外国語を学ぶ価値は下がったのか?

With the popularisation of artificial intelligence, has the value of learning a foreign language fallen?

3 Leona Smith

3rd year at The University of Central Lancashire

Asia Pacific Studies and Japanese

日本の捕鯨に対する厳しい批判は正当なのか。

Is the international community's criticism towards Japan's whaling justified?

Theodore Nze

4th year at The University of OxfordBA Japanese

国際英語:

共通言語としての英語教育の課題と未来

International English:

The Challenges and Future of Teaching English as a Lingua Franca

5 Ailian Pei

4th year at SOAS University of LondonBA Japanese and Economics

外国人留学生から見た 日本の新卒採用制度問題

Challenges of Japan's "Recruitment System for the Newly Graduated" from the Perspective of International Students

Group Presentation Category

Studying Japanese atBeginner Level

1 ドップラー効果

Doppler Effect

SOAS University of London

- Mitchell-Joseph Clark (BA Japanese and Linguistics)
- Henry Pan (MA History of Art and Archaeology of East Asia and Intensive Language)
- Jazz Hayes (BA Japanese and History)

英国の音楽 フリートウッド・マック

Music of England – Fleetwood Mac

2 ふわふわ

Fluffy Fluffy

The University of Bristol

- Tesni Gardiner (Film and Television)
- Charlie Rogers (Philosophy and Theology)
- Ka Yu Ip (LLB Law)

私たちが好きな 物語の主人公 Our Favourite Story Protagonists

3 シャンハイスクリーム

Shanghai-ce cream

King's College London

- Yongxin Zhang (English Language and Linguistics)
- Linkun Qian (Mathematics BSc)

シャンハイへようこそ

Welcome to Shanghai

4 キールのリケ女・リケメン

Keele's Science Girls and Guys Keele University

- Adrian Cercel (Chemistry with Integrated Master's)
- Jadesola Obasa (Pharmacy with Foundation Year and Integrated Master's)

もっとリケ女を!もっとリケ女に! Women in STEM: Education vs Opportunity

5 自由推し(じゆうおし)

Fans of Freedom

Imperial College London

- Xinlin Li (Chemistry with Medicinal Chemistry)
- Olivia Guo (Mathematics)
- Justin Guo (Mathematics)
- · Yuchen Sun (Mathematics)

麻雀(マージャン)

Mahjong

Judges and Prizes

Chief Judge

Dr UMEZAWA Kaoru Chair of the British Association for Teaching Japanese as a Foreign Language and Assistant Professor -

CFLS Japanese in the School of Modern Languages and Cultures, Durham University

Deputy Chief Judge

Ms SEMBA Tomoko Chief Japanese Language Advisor, The Japan Foundation, London

Judges

Mr OKAZAKI Yasuyuki Minister for Public Diplomacy and Media, Embassy of Japan in the UK

Professor Jennifer COATES Vice President, British Association for Japanese Studies and Professor in Japanese Studies,

School of East Asian Studies, University of Sheffield

Mrs Bridget BRODY Academic Lead for World Languages including Japanese,

Language Services Direct at Foreign Office Language Centre

Interlocutor

Ms YAMAGUCHI Nozomi Senior Language Tutor, School of Arts, Languages and Cultures, The University of Manchester

PRIZES

Speech Category

First Prize

- JAL Mileage Bank 52,000 miles (Equivalent of Japan Airlines Economy Class Return Ticket to Japan) (Japan Airlines)
- Japan Rail Pass (Central Japan Railway Company)
- £150 (Connect Job)
- £150 UNIQLO vouchers (UNIQLO Europe Ltd)
- London Square (Globe-Trotter)

Second Prize

- THETA SC2 360 Degree Camera (Ricoh UK Ltd)
- £100 (Regions)
- £100 UNIQLO vouchers (UNIQLO Europe Ltd)
- London Square (Globe-Trotter)
- One-year membership to BAJS including journal, Japan Forum (British Association for Japanese Studies)
- One-year membership to BAJS including journal, Japan Forum and £50 Japanese Studies books voucher (British Association for Japanese Studies)
- One-year JA membership, incl. 2 editions of Eikoku Shunju (Japanese anthology) and pen pots (Japan Association in the UK)
- ¥6,000 vouchers (Ningyocho IMAHAN)
- Two-month subscription to Nikkei Online (Nikkei Europe)
- Three-month Japanese newsletter subscription (Eikoku News Digest)
- One-year JA membership, incl. 2 editions of Eikoku Shunju (Japanese anthology), £100 book voucher and pen pots (Japan Association in the UK)
- ¥ 6,000 vouchers (Ningyocho IMAHAN)
- Two-month subscription to Nikkei Online (Nikkei Europe)
- Three-month Japanese newsletter subscription (Eikoku News Digest)
- The three runner-up finalists will receive £100 UNIQLO vouchers (UNIQLO Europe Ltd), Japanese gift set (Japan Centre), £20 voucher (JP BOOKS),
 One-year membership to BAJS including journal, Japan Forum (British Association for Japanese Studies), One-year JA membership and pen pots (Japan Association in the UK), a two-month subscription to Nikkei Online (Nikkei Europe) and a three-month Japanese newsletter subscription (Eikoku News Digest).

Individual Presentation Category

First Prize

- £150 Japan Centre vouchers (Japan Centre)
- £150 UNIQLO vouchers (UNIQLO Europe Ltd)
- £150 (Connect Job)
- Money Penny Flap Over Purse (Globe-Trotter)
- Matcha Green Tea Powder Gift Set (Clearspring)

Second Prize

- £100 UNIQLO vouchers (UNIQLO Europe Ltd)
- £100 (Regions)
- Money Penny Flap Over Purse (Globe-Trotter)
 Matcha Green Tea Powder Gift Set (Clearspring)
- One-year membership to BAJS including journal, Japan Forum (British
- One-year membership to BAJS including journal, Japan Forum (British Association for Japanese Studies)
- One-year JA membership, incl. 2 editions of Eikoku Shunju (Japanese anthology) and pen pots (Japan Association in the UK)
- Two-month subscription to Nikkei Online (Nikkei Europe)

Association for Japanese Studies)

- One-year JA membership, incl. 2 editions of Eikoku Shunju (Japanese anthology) and pen pots (Japan Association in the UK)
- Two-month subscription to Nikkei Online (Nikkei Europe)
- The three runner-up finalists will receive Japanese gift set (Japan Centre), £20 voucher (JP BOOKS), ¥ 6,000 vouchers (Ningyocho IMAHAN),
 One-year membership to BAJS including journal, Japan Forum (British Association for Japanese Studies), One-year JA membership and pen pots (Japan Association in the UK) and a two-month subscription to Nikkei Online (Nikkei Europe).

Group Presentation Category

All Groups

• Japanese gift set (Japan Centre) • £20 voucher for Japanese books and stationery • Fude brush pens

All Finalists

Finalists in all categories will receive Beauty & lifestyle products from SUQQU and athletia (E'quipe Japan, Ltd.), Round Mini Shoulder Bag (UNIQLO Europe Ltd) and Perpetual Shield.



Participating Universities

- Durham University
- Imperial College London
- Keele University
- King's College London
- Newcastle University
- · SOAS University of London
- University College London
- University of Bristol
- University of Central Lancashire
- University of East Anglia
- University of Edinburgh
- University of Leeds
- University of Leicester
- University of Manchester
- · University of Oxford
- University of Warwick





































Organising Staff:

BATJ: M Brown (University of East Anglia), Y Hasegawa (King's College London), R Lee (University of Warwick), M Nagai (University of Sheffield), Y Nakane (King's College London, University of Hertfordshire), E Suda (Newcastle University), S Suzuki (SOAS University of London, University of Cambridge), M Thomas (University of Central Lancashire), H Uno (Cardiff University, University of Bristol)

The Japan Foundation, London: K Takahashi, T Semba, H Tanaka, M Starling, M Nitoiu, C Witney