

JaViChamp 2022

Japanese Video Championship for Young Learners UK

Application Guideline

1. Aims

Everyone studying Japanese, the world is currently changing very quickly. Technology is advancing, and nowadays if you have a computer or a smartphone you can send a message to anyone in the world. In a time like this, we should always have the following questions in our mind: “What message do I want to convey and how?” It is important for us to deliver messages clearly and easily for others to understand.

This event is a contest for primary and secondary school students studying Japanese in the United Kingdom to use their Japanese and make a video on a topic provided. Show us your creativity in full and have fun making the video! You can apply individually or as part of a group.

2. Categories and Eligibility Criteria

- Primary and secondary school students studying Japanese in the UK may enter.
- Students studying Japanese outside of school, students who have lived in Japan in the past, and students who speak Japanese at home can all apply.
- There are three categories as below.

Category	Primary School	Secondary School Category 1	Secondary School Category 2
Eligibility	• Primary School Students	• Secondary School Students • For group applicants, all members of the group must be secondary school students.	
Japanese Level*	• A1–A2 Level of standard for Japanese–language Education /CEFR	• A1-A2 Level of JF standard for Japanese–language Education /CEFR	• B1 Level of JF standard for Japanese–language Education / CEFR
Theme**	My/Our School わたし(たち)のがっこう	My/Our Favourite Place わたし(たち)のすきなばしょ	“Japan” in the United Kingdom えいこくにほん 英国にある日本
Length of Video	Approx. one minute	1 and a half to 2 and a half minutes	2 and a half to 3 and a half minutes

* Please find the information below regarding Japanese levels:

A1 Level: Can introduce your favourite place, such as where it is, while displaying photos and images.

A2 Level: Can explain in simple Japanese about your favourite place, such as where it is, what sort of place it is, why do you like it, what parts of it do you like.

B1 Level: Can explain in a straightforward and prepared way about a familiar theme, describing what you have researched or found out, or what you thought about it.

* For more detailed information please check [here \(CEFR Self-assessment grid\)](#) :

** For more information on themes for Secondary School categories, please refer to [the “Video Creation Hints” document](#).

3. Judging Criteria

The videos will be judged based on the following points. If the Japanese in the video is as per the level described under each category, the applicant can score full points for those criteria. Details of the judging decisions will not be made public.

【Primary Category】

Criteria	Description
Structure (30%)	The content of the video is well balanced and effectively presented within the time limit. The structure of the video is well thought out and the content is not inadequate.
Interpretation & Originality of the theme (40%)	Thoughtful consideration of the theme and selection of the places featured in the video. The content of the video expresses the applicant's own personality.
Japanese (30%)	Not necessarily fluent, with some vocabulary and grammatical errors, but with a good understanding of what you want to express.

【Secondary Category】

Criteria	Description	
Structure (25%)	The content of the video is well balanced and effectively presented within the time limit. The structure of the video is well thought out and the content is not inadequate.	
Visual expression & editing (25%)	Great effort has been made in the visual expression and editing of the video, including the use of scene changes, special effects, sound, font, colour and placement of subtitles and titles, as well as the use of voices.	
Interpretation & Originality of the theme (25%)	【Category 1】	【Category 2】
	Thoughtful interpretation of the theme. Selection of the places featured in the video, detailed explanation and the reason why you like them, are convincing. The content of the video expresses the applicant's own personality.	Thoughtful interpretation of the theme, with a good deal of research and consideration. The point of view is unique and shows their own individuality.
Japanese (25%)	Not necessarily fluent, with some vocabulary and grammatical errors, but with a good understanding of what you want to express.	Research and ideas are presented in a clear and well-sequenced way. Despite some grammatical errors, pronunciation is clear, relatively fluent and easy to listen to. Has enough vocabulary and expressions to communicate what they want to convey.

4. General Guidelines

4.1 Format and Style

- Please make sure your video is within the specified time limit for your category.
- You can make your video in whatever style you prefer – presentation style, a dramatic skit, using photos and animation etc. There are sample videos you can refer to.
- Make sure to give your video a title and to include credits at the end of your video (school name, names of those who made the video). The credits count towards the total time of the video, so please make sure the video is within the time limit.
- Please submit the videos as MP4 files.

4.2 Language

- The video must contain voice of someone speaking in Japanese.
- Please include English subtitles.

4.3 Makers of the Video

- Videos made by individuals or groups are both accepted.
- You cannot be involved in more than one submitted video. In essence, one person cannot participate in multiple group videos, or one person cannot submit both an individual video and a group video.
- If you are a primary or secondary school student and fulfil the eligibility criteria laid out in Section 2, you can take part. Students born in Japan or who have lived in Japan can also take part.
- For Primary School category, teacher of Japanese can help pupils create the video. For Secondary School Category, students must be responsible for creating the video.
- * It is essential that applications are made through a teacher of Japanese. If you are studying Japanese outside of school, please notify a teacher at your school about your application to the contest.

(1) Applying as an Individual:

- Please make your video on your own. Your family etc can record you speaking or doing actions.

(2) Applying as a Group:

- Group members must be from the same school. There can be a maximum of six students in each group. Be sure to give your group a group name.
- Students in the group may be in different year groups. However, University Students are not accepted, and primary and secondary school students cannot be mixed in a group.
- A student who is not studying Japanese may participate. In essence, a student who does not speak Japanese may be a group member. Group members can work together based on their individual skills at filming, editing and so on, to create the video.
- Make sure to include in the credits: each group member's name and their role in the group.

To Teachers:

- There is no limit to how many videos a single school can submit. We hope to receive many applications.
- Please double check Section 5 of this document when applying.
- Please only apply once you have received signed agreement from the parent/s or guardian/s of the student/s.

4.4 Copyright and Portrait Rights

- Music, photos, illustrations and so on made by people other than yourself will have copyright. If you would like to add background music to your video, then make sure to use Royalty Free or Creative Commons license for attribution (BY) and non-commercial use music.
 - * **Please do not use material from animation, comics, television or film.**
- People's photos or images will have portrait rights. When making your video, make sure to only include the faces of the group members and no one else.
- In the event of problems arising related to copyright or portrait rights, the Japan Foundation accepts no responsibility.
- If you have any questions or concerns about copyright or image rights, please talk to teachers of citizenship studies, design and technology and/or any other related subjects.

5. How to Apply and Deadlines

- Please download [the consent form from here](#) and get your parent/s or guardian/s to sign it.
- Upload your video to a cloud service (such as OneDrive or Google Drive) and let your Japanese teacher know the URL.
- Teachers should then fill out the following application form:
<<https://www.surveymonkey.co.uk/r/JaViChamp>>
- **Deadline: 3rd May 2022 (Tuesday) 23:59**

6. Results Announcement/Awards Ceremony

On **9th July 2022 (Saturday)** there will be an online awards ceremony where the winning videos will be shown.

Applicants of the selected winning videos will be notified about the event from around mid to late June. We hope that they will attend.

7. Contact Us

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